

November 3, 2011

Contact: mediarelations@daddyshome.org

Hogan Hilling's "Pacifi(her)" Wins 2011 SheKnows Parenting Award

SheKnows.com has announced that Hogan Hilling's parenting book, "Pacifi(her): What She's Thinking When She's Pregnant," has won first place in the "[Just for Dad: Books](#)" category of the 2011 SheKnows Parenting Awards. The coveted award, which launched last year, recognizes outstanding products in the parenting and pregnancy industry based on functionality, quality and convenience.

This year's awards included more than 200 nominees in over 50 comprehensive sub-categories that covered everything from strollers and diaper bags to pregnancy essentials and organic baby food. Readers had one month to place their votes on the SheKnows Parenting Awards Web site. "Pacifi(her)" placed first amongst three other books that provide advice for new and expecting fathers.

Released in August 2011 by Turner Publishing Company, "Pacifi(her)" is an accessible guide for first-time dads designed to help them prepare for the common issues they will likely need to tackle and resolve during their wife's pregnancy, from adjusting priorities to understanding the thoughts and behaviors of a pregnant woman.

[Hogan Hilling](#) is also the author of "Rattled: What He's Thinking When You're Pregnant," as well as "The Modern Mom's Guide to Dads: Ten Secrets Your Husband Won't Tell You" and "The Man Who Would Be Dad." He is also a Board Member At-Large of [Daddyshome, Inc.](#), and has appeared on Oprah, ABC's The Story of Fathers and Sons and NBC's The Other Half.

About Turner Publishing:

Turner Publishing is an award-winning, independent publisher based in Nashville, Tennessee. Imprints include Turner, Iroquois, [Ancestry.com](#) and Fieldstone Alliance. For more information, visit [TurnerPublishing.com](#).

About [SheKnows.com](#):

Getting to the heart of what it really means to be a woman, SheKnows (www.sheknows.com) attracts more than 55 million unique visitors (Google Analytics, April 2011). With editors dedicated to providing daily content for

women seeking advice, information and a fresh, fun take on life, the site is among the most authoritative and comprehensive sources for women ages 18 to 54.